

Manuel Gonzalez Moreno

BA, Animation and Digital Art

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(Open to relocate)

PROFESIONAL SUMMARY

Bachelor's Degree in Animation and Digital Art with a concentration in Visual Development and Video Game Development. I have analytical skills, critical thinking, prioritization of objectives, creativity and high observation skills, which I have developed through my experience in creative design projects throughout my career. My main interests are focused on the creation of narrative stories for short films, movies and series.

EDUCATION

Tecnológico de Monterrey, Campus Monterrey Graduation date: June 2024

Bachelor of Arts in Animation and Digital Art | Concentration in Visual Development and Video Game Development | GPA: 3.3925

Relevant Coursework: Visual Narrative, Audiovisual Language and Narrative, Screenwriting and Creative Writing.

International Program: Omnicom School of languages, Toronto, Canada | February – June 2014

Omnicom's Intensive English Program

EXPERIENCE

3 Museos: Museo de Historia Mexicana, MUNE (Museo del Noroeste), Museo del Palacio

Position: Creative Designer (Date 08/21 - 08/22)

- I designed interactive and didactic games for elementary and high school students facilitating virtual visits to the 3 museums.
- I used graphic design tools such as Photoshop and Illustrator to create engaging and effective educational materials.
- I collaborated with the educational team to ensure that the materials were both entertaining and pedagogically valuable.
- I integrated multimedia elements (audio, video, animations) into the games to enrich the educational experience.
- I increased online school visits by more than 50%, expanding the museums' reach nationally and internationally.
- I contributed to the reduction of anxiety among children and adolescents during confinement, offering educational and recreational content.
- Received the Tlacuache and Jaguar Badges for excellence in design and creativity, standing out for my innovation, creativity and attention to detail.
- To make the 3 Museums known not only in the State of Nuevo Leon, but also throughout the country and abroad.
- To diminish the anxiety of children and adolescents in their confinement.

¡NO TOCAR! | Short film in Stop Motion in 2020 that had the participation in several international contests.

PROJECTS

3 Museos | Design of playful games and learning material for virtual visits of elementary and high school students to the 3 Museums

- Project phases: I studied the history of each section of the 3 Museums and designed playful games to make virtual learning fun and didactic for the students.
- Production of interactive digital audiovisual content to design didactic games according to each age group, to be played virtually by elementary and high school students in the 3 museums.

SKILLS AND LANGUAGES

Software: Photoshop, Illustrator, Maya, Blender, Unity, Unity

Skills: Analytical ability, creativity, critical thinking, goal prioritization and observation.

Technical skills:

- Creative Writing in the digital age.
- Entrepreneurship in the creative industries
- Film Studies
- Illustration and sequential storytelling
- Digital Modeling and Sculpting

Languages: Intermediate/Advanced English B2 Certificate

EXTRACURRICULAR ACTIVITIES

(2022-2023) MIND : Student Group

Founding member of the Student Group “MIND” at Tec de Monterrey Campus Monterrey.

- Its objective is to be a movement for the inclusion of Neurodiversity.
- Hold the position of Treasurer in its first year (2022).
- In 2022 we were awarded the prize as Group of “Major Student Impact” awarded on 11/22/22.

Activities Performed:

- Support neurodiverse students with living spaces that support their inclusion through socialization.
- Develop workshops with health professionals to support parents with neurodiverse children to support their development, growth and coexistence.
- Carry out activities that generate economic resources to support neurodiverse students in the payment of their tuition.
- Organize talks about inclusive education with a focus on neurodiversity.

CONTINUING EDUCATION

- (May 2024) **British Council English Score B2. Tecnológico de Monterrey**
- (April 2024) **Freeland. Tecnológico de Monterrey**